Your essay should reveal something important about your personality and/or life. It should be about something that your grades and test scores can't reveal.

The essay fully and clearly addresses the prompt.

Main ideas are supported by sufficient details that are concrete, creative, and interesting.

Spelling errors, grammar and slang terms have been corrected.

The essay uses various sentence structures and conventions.

The essay has a strong opening and conclusion.

The essay has a beginning, middle, and conclusion.

Transitions are smooth.

The essay is interesting and unique. It is not a formulaic essay.

The essay tells the reader about you, as an individual.

The length is appropriate and adequate.

One to three people have proofread your essay and given you constructive feedback.

The essay shows what attributes you will bring to the college experience.

The essay communicates that you are a strong candidate for admission.

For examples of essays, checkout:

<https://apply.jhu.edu/apply/essays-that-worked/2020/>

<http://www.sparknotes.com/college/admissions/page21.html>